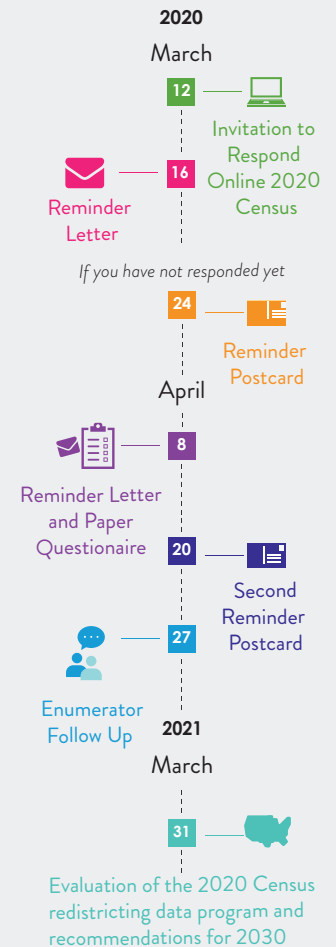


What You Need to Know About the 2020 Census in the City of Alexandria

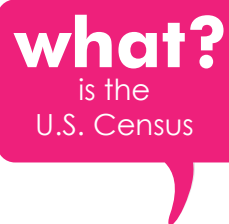
The 2020 Census directly impacts how much federal funding the Commonwealth of Virginia will receive over the next decade. It is estimated that Virginia will receive \$17,776,199,831 from 55 large federal programs for resources such as schools, hospitals, and infrastructure. Failure to obtain a complete and accurate census count may lead to Virginia losing millions of dollars in funding for programs that benefit Alexandria residents. People of color, low-income populations, young children, immigrants, and undocumented residents are among the groups most likely to be undercounted. . Ensuring services for Alexandria residents in the future requires that we work together to obtain an accurate Census count.

The 2020 Census will include two phases: self-response and non-response follow-up. Self-response is the most accurate way to complete the count and ensure that Census field representatives do not visit Alexandria households. However, many households are less likely to complete the self-response because of factors such as distrust of government, complex home and living arrangements, and changes in technology that pose challenges for the self-response component. Boosting self-response numbers for the 2020 Census is the most effective way to ensure over \$800 billion in federal funding (according to the George Washington University School of Public Policy) is fairly distributed across the entire U.S. population, allowing residents to thrive, live, learn, and grow.

2020 Census Timeline

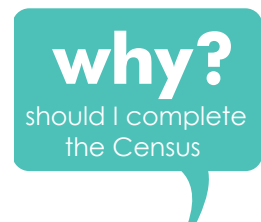


The U.S. Census counts every resident in the United States every ten years. This information is used by the federal government to allocate resources across the country. The Commonwealth of Virginia can receive close to \$17,776,199,831 in federal dollars to improve schools, transportation, parks, government assistance programs, emergency assistance, etc. Business also use this information to inform their decisions and bring more growth and commerce.



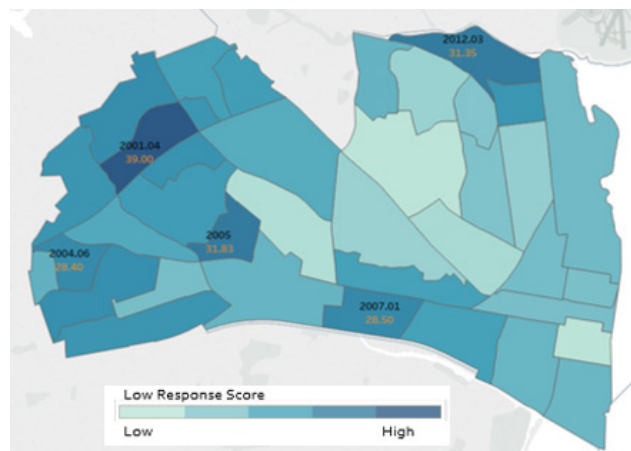
- Educate your staff/volunteers/community members about the Census so they can be a resource for clients/consumers and other community members – Visit cfnova.org/count-the-region for local resources.
- Learn more about and support outreach activities and events planned by the [Alexandria Complete Count Committee](#) (a link is available from the above website).
- Engage trusted messengers in activities such as phone banking, public service announcements, social media messaging, and door-to-door canvassing to ensure we get the word out and increase the 2020 Census response rate.
- Strategize ways to provide opportunities in March and April 2020 for trusted community helpers at accessible neighborhood sites to offer internet access and assistance completing the form.

The Census is only 10 or 11 questions. Completing the Census will ensure that the City of Alexandria is eligible for its fair share of federal funding over the next 10 years. Completing the Census will ensure the City of Alexandria receives proper political representation and resources.



Data on Census Tracts and Risk of Undercount in the City of Alexandria

There are neighborhoods in Alexandria facing significant challenges that demand we ensure an accurate Census in order to channel needed resources to its residents. Nearly two-thirds (61 percent) of Alexandria's public school students qualify for Free and Reduced Price Meals (FARM); five of the city's schools are considered racially and economically segregated; in some Census tracts the rate of 15 to 17-year-olds not enrolled in school is more than 45 percent. In addition, the City has lost more than 16,000 market-affordable housing units (88 percent of the stock) since 2000, and the public housing authority currently has over 9,000 households on its waitlist.



Black labels reference census tracts and orange labels reference the percentage that required in-person follow-up enumeration.
Data source: www.census.gov - Census tracts were obtained from the Planning Database that uses selected Census and 2012-2016 American Community Survey (ACS) estimates and the 2010 Census Mail Return Rate for each block group and tract. Last updated June 20, 2018.

Based on the latest Census estimates, approximately 28 percent of the city's population lives in hard-to-count neighborhoods. The communities most at risk of an undercount include the residential communities around the Mark Center, from Holmes Run to Seminary Road (Census tract 2001.04), Arlandria (tract 2012.03), the residential buildings south of Landmark (tract 2004.06), and Brookville-Seminary Valley (tract 2003.02). It is critical to engage trusted messengers in the community and conduct extensive outreach within key populations to encourage participation in the 2020 Census to ensure resources are available to address inequities.

Frequently Asked Questions



How can I get help completing the Census or accessing the internet?

Once residents receive an invitation to complete the 2020 Census in the mail or online, there will be a number to call for assistance to complete the form.

What about confidentiality?

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What happens if I don't complete the 2020 Census?

You will receive several follow-up mailings asking you to complete the Census form. Not completing the Census means Census workers will visit your residence because you are required by law to participate. If you cannot be reached, a Census worker may contact your neighbors for information about your family size.

Will the Census be in my language?

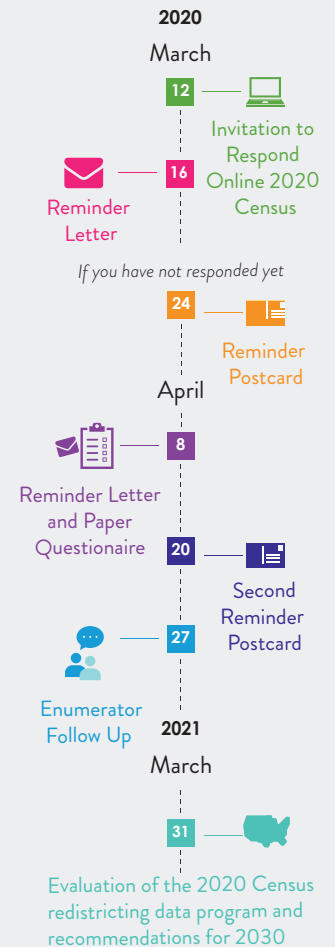
In 2020, the paper form will be available in English and Spanish. People may respond to the Census online and by phone in 13 languages (English, Chinese, Korean, Russian, Spanish, Vietnamese, Arabic, French, Haitian Creole, Japanese, Polish, Portuguese, and Tagalog). The Census Bureau will also have a language guide for 59 languages.

What You Need to Know About the 2020 Census in Arlington County

The 2020 Census directly impacts how much federal funding the Commonwealth of Virginia will receive over the next decade. It is predicted that Virginia will receive \$17,776,199,831 from 55 large federal programs for resources such as schools, hospitals, and infrastructure. Failure to obtain a complete and accurate count of state residents could result in Virginia losing millions of federal dollars for programs benefitting Arlington County residents. People of color, low-income populations, young children, immigrants, and undocumented residents are among the groups most likely to be undercounted. Ensuring services for Arlington residents in the future requires that we work together to obtain an accurate Census count.

The 2020 Census will include two phases: self-response and non-response follow-up. Self-response is the most accurate way to complete the count and ensure that Census field representatives do not visit Arlington County households. However, many households are less likely to complete the self-response because of factors such as distrust of government, complex home and living arrangements, and changes in technology that pose challenges for the self-response component. Boosting self-response numbers for the 2020 Census is the most effective way to ensure over \$800 billion in federal funding (according to the George Washington University School of Public Policy) is fairly and justly distributed across the entire U.S. population, allowing residents to thrive, live, learn, and grow.

2020 Census Timeline



The U.S. Census counts every resident in the United States every ten years. This information is used by the federal government to allocate resources across the country. The Commonwealth of Virginia can receive close to \$17,776,199,831 in federal dollars to improve schools, transportation, parks, government assistance programs, emergency assistance, etc. Business also use this information to inform their decisions and bring more growth and commerce.

what?
is the
U.S. Census

how?
can you help

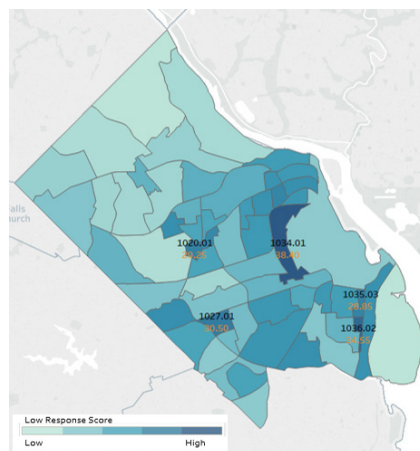
- Educate your staff/volunteers/community members about the Census so they can be a resource for clients/consumers and other community members – Visit cfnova.org/count-the-region for local resources.
- Learn more about and support outreach activities and events planned by the [Arlington Complete Count Committee](#) (a link is available from the above website).
- Engage trusted messengers in activities such as phone banking, public service announcements, social media messaging, and door-to-door canvassing to ensure we get the word out and increase the 2020 Census response rate.
- Strategize ways to provide opportunities in March and April 2020 for trusted community helpers at accessible neighborhood sites to offer internet access and assistance completing the form.

The Census is only 10 or 11 questions. Completing the Census will ensure that Arlington County is eligible for its fair share of federal funding over the next 10 years. Completing the Census will ensure Arlington County receives proper political representation and resources.

why?
should I complete
the Census

Data on Census Tracts and Risk of Undercount in Arlington County

There are neighborhoods in Arlington County facing significant challenges that demand we ensure an accurate census in order to channel needed resources to residents. In 2010, 80.5 percent of households in Arlington County returned their census questionnaires, while the remaining 19.5 percent required in-person follow-up enumeration. The communities predicted to be at greatest risk of an undercount are Aurora Highlands along South Eads (Census tract 1036.02), Fort Myer Heights (tract 1017.01) and Courthouse (tract 1018.02). While Arlington is considered a “high opportunity” community in terms of access to transportation and jobs, the county has a high level of racial and economic segregation. Arlington’s population has increased nearly 14 percent since 2010, and almost 1 percent in the last year alone. Approximately 15 percent of the population is Hispanic or Latinx, the third highest percentage (after Prince William and Loudoun counties) in the Washington metropolitan area. Approximately 5 percent of Arlington’s population resides in hard-to-count neighborhoods. Because the citizenship question jeopardizes response rates, especially among Latinx and Asian communities, it is critical to reach the residents of these hard-to-count areas so they do not lose resources for critical social services. It is critical to identify trusted messengers and conduct extensive outreach within key populations to ensure residents participate in the Census. This will ensure that Arlington County receives the resources it needs to address inequities and improve quality of life.



Black labels reference census tracts and orange labels reference the percentage that required in-person follow-up enumeration. Data source: www.census.gov – Census tracts were obtained from the Planning Database that uses selected Census and 2012-2016 American Community Survey (ACS) estimates and the 2010 Census Mail Return Rate for each block group and tract. Last updated June 20, 2018.

Frequently Asked Questions



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What happens if I don’t complete the 2020 Census?

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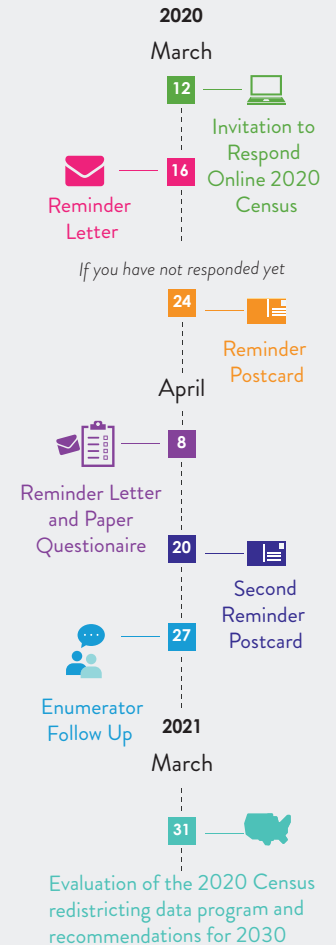
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What You Need to Know About the 2020 Census in Falls Church

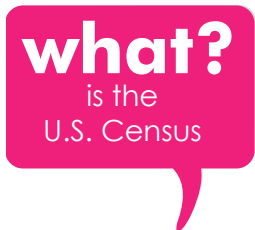
The 2020 Census directly impacts how much federal funding the Commonwealth of Virginia will receive over the next decade. It is estimated that Virginia will receive \$17,776,199,831 from 55 large federal programs for resources such as schools, hospitals, and infrastructure. Failure to obtain a complete and accurate census count may result in Virginia losing millions of dollars in federal funding for programs that benefit Falls Church residents. People of color, low-income populations, young children, immigrants, and undocumented residents are among the groups most likely to be undercounted. Ensuring services for Falls Church residents in the future requires that we work together to obtain an accurate Census count.

The 2020 Census will include two phases: self-response and non-response follow-up. Self-response is the most accurate way to complete the count and ensure that Census field representatives do not visit Falls Church households. However, many households are less likely to complete the self-response because of factors such as distrust of government, complex home and living arrangements, and changes in technology. Boosting self-response numbers for the 2020 Census is the most effective way to help ensure over \$800 billion in federal funding (according to the George Washington University School of Public Policy) is fairly distributed across the entire U.S. population, allowing residents to thrive, live, learn, and grow.

2020 Census Timeline

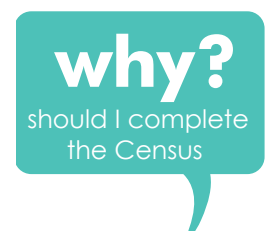


The U.S. Census counts every resident in the United States every ten years. This information is used by the federal government to allocate resources across the country. The Commonwealth of Virginia can receive close to \$17,776,199,831 in federal dollars to improve schools, transportation, parks, government assistance programs, emergency assistance, etc. Business also use this information to inform their decisions and bring more growth and commerce.



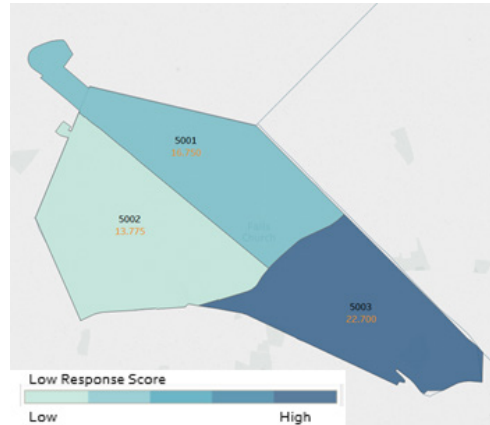
- Educate your staff/volunteers/community members about the Census so they can be a resource for clients/consumers and other community members – Visit cfnova.org/count-the-region for local resources.
- Learn more about and support outreach activities and events planned by the [Northern Virginia Complete Count Committee](#) (a link is available from the above website).
- Engage trusted messengers in activities such as phone banking, public service announcements, social media messaging, and door-to-door canvassing to ensure we get the word out and increase the 2020 Census response rate.
- Provide opportunities in March and April 2020 for trusted community helpers at accessible neighborhood sites to offer internet access and assistance completing the form.

The Census is only 10 or 11 questions. Completing the Census will ensure that Falls Church is eligible for its fair share of federal funding over the next 10 years. Completing the Census will ensure that Falls Church receives proper political representation and resources.



Data on Census Tracts and Risk of Undercount in Falls Church

There are neighborhoods in Falls Church facing significant challenges that demand we ensure an accurate Census in order to channel needed resources to residents. In 2010, 83 percent of households in Falls Church returned their Census questionnaires, while the remaining 17 percent required in-person follow-up. Although Falls Church is a “high-opportunity city” with a median home value (for owner occupied homes) of \$712,000, there are communities that are at risk for being undercounted. According to the latest American Community Survey data, 4.2 percent of Falls Church residents have no internet access or only dial-up access.



Black labels reference census tracts and orange labels reference the percentage that required in-person follow-up enumeration. Data source: www.census.gov – Census tracts were obtained from the Planning Database that uses selected Census and 2012-2016 American Community Survey (ACS) estimates and the 2010 Census Mail Return Rate for each block group and tract. Last updated June 20, 2018.

Historically, people of color and foreign-born residents are the most likely to be undercounted. Based on 2013-2017 Census data, 11 percent of the population is Hispanic; 5 percent is Black; 12 percent is Asian; and 1 percent is American Indian or Alaskan Native. The communities most at risk of an undercount are in the southeastern end of the City approaching Seven Corners (Census tract 5003). It is critical to engage trusted messengers in that community and conduct extensive outreach within key populations to ensure residents receive the resources they need.

Frequently Asked Questions



How can I get help completing the Census or accessing the internet?

Once residents receive an invitation to complete the 2020 Census in the mail or online, there will be a number to call for assistance to complete the form.

What about confidentiality?

All Census responses are protected under Title 13 of the U.S. Code. Under this law, the Census Bureau is required to keep respondent information confidential. The Bureau is prohibited from sharing respondents' personal information with immigration enforcement agencies, like ICE, or law enforcement agencies, like the FBI or police. The law also prohibits the use of Census data to determine or deny eligibility for government benefits. The results from any Census or Census-related survey are reported in aggregate statistical format only.

What happens if I don't complete the 2020 Census?

You will receive several follow-up mailings asking you to complete the Census form. Not completing the Census means Census workers will visit your residence because you are required by law to participate. If you cannot be reached, a Census worker may contact your neighbors for information about your family size.

Will the Census be in my language?

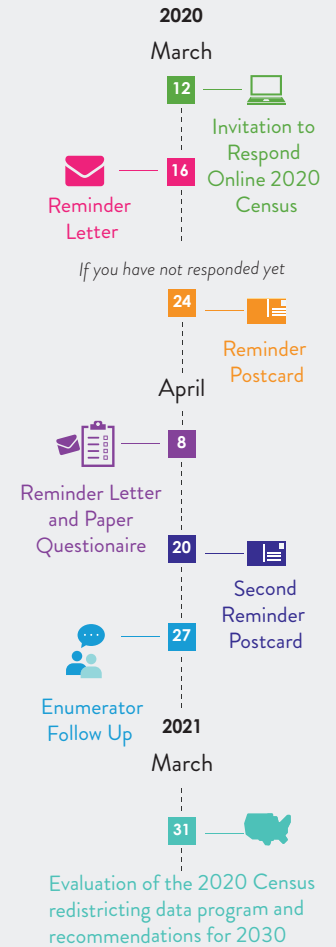
In 2020, the paper form will be available in English and Spanish. People may respond to the Census online and by phone in 13 languages (English, Chinese, Korean, Russian, Spanish, Vietnamese, Arabic, French, Haitian Creole, Japanese, Polish, Portuguese, and Tagalog). The Census Bureau will also have a language guide for 59 languages.

What You Need to Know About the 2020 Census in Washington, DC

The 2020 Census directly impacts how much federal funding the District of Columbia will receive over the next decade. It is estimated that DC should receive \$6,255,979,818 in federal funds for local resources such as schools, hospitals, and infrastructure. The fair and equitable distribution of these federal dollars depends on an accurate 2020 Census count. Failure to obtain a complete and accurate Census count may cause the city to lose resources to support critical programs for District residents. People of color, low-income populations, young children, immigrants, and undocumented residents are among the groups most likely to be undercounted. Ensuring services for DC residents in the future, requires that we work together to obtain a complete and accurate Census count.

The 2020 Census will include two phases: self-response and non-response follow-up. Self-response is the most accurate way to complete the count and ensure that Census field representatives do not visit DC households. However, many households are less likely to complete the self-response because of factors such as distrust of government, complex home and living arrangements, and changes in technology that pose challenges for the self-response component. Boosting self-response numbers for the 2020 Census is the most effective way to ensure over \$800 billion in federal funding (according to the George Washington University School of Public Policy) is fairly distributed across the entire U.S. population, allowing residents to thrive, live, learn, and grow.

2020 Census Timeline



The U.S. Census counts every resident in the United States every ten years. This information is used by the federal government to allocate resources across the country. The District of Columbia can receive close to \$6,255,979,818 in federal dollars to improve schools, transportation, parks, government assistance programs, emergency assistance, etc. Business also use this information to inform their decisions and bring more growth and commerce.

what?
is the
U.S. Census

how?
can you help

- Educate your staff/volunteers/community members about the Census so they can be a resource for clients/consumers and other community members – Visit dccensus2020.dc.gov.
- Convene workshops and webinars for philanthropic organizations, faith groups, parent groups, and community-based organizations to share resources and information and receive important updates.
- Engage trusted messengers in activities such as phone banking, public service announcements, social media messaging, and door-to-door canvassing to ensure we get the word out and increase the 2020 Census response rate.
- Provide opportunities in March and April 2020 for trusted community helpers at accessible neighborhood sites to offer internet access and assistance completing the form.

The Census is only 10 or 11 questions. Completing the Census will ensure that DC is eligible for its fair share of federal funding over the next 10 years.

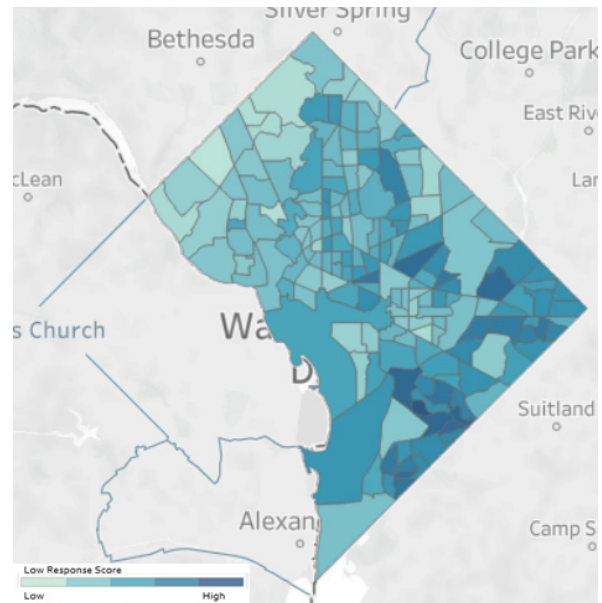
why?
should I complete
the Census

Data on Census Tracts and Risk of Undercount in Washington, DC

The District's population has increased by more than 90,000 since the 2010 Census. In 2011, the Black population fell below 50 percent of the total population for the first time in 50 years.

According to the Census Bureau, Washington, DC has a higher level of inequality compared to the other 50 U.S. states.

Demographers have estimated that over 20 percent of DC residents live in hard-to-count neighborhoods, which means that more than one-fifth of households will require in-person follow-up to complete the questionnaire. Historically, Wards 5, 7, and 8—especially areas in Ward 8 that include Barry Farm, Congress Heights, and Fort Stanton—are the most challenging to count. An undercount in DC could lead to shortages of essential resources, including affordable housing, social services, as well as the unfair distribution of and access to funding.



Data source: www.census.gov – Census tracts were obtained from the Planning Database that uses selected Census and 2012-2016 American Community Survey (ACS) estimates and the 2010 Census Mail Return Rate for each block group and tract. Last updated June 20, 2018.

Frequently Asked Questions



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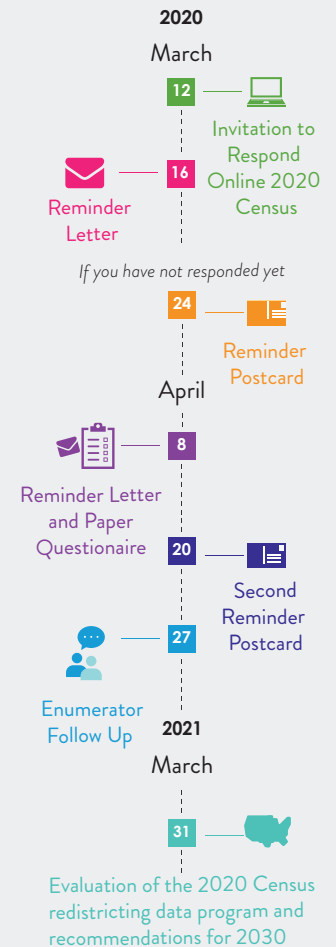
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What You Need to Know About the 2020 Census in Fairfax City

The 2020 Census directly impacts how much federal funding the Commonwealth of Virginia will receive over the next decade. It is estimated that Virginia will receive \$17,776,199,831 from 55 federal programs for resources such as schools, hospitals, and infrastructure. Failure to obtain a complete and accurate Census count may lead to Virginia losing millions of federal dollars that would support programs that benefit Fairfax City residents. People of color, low-income populations, young children, immigrants, and undocumented residents are among the groups most likely to be undercounted. Ensuring services for Fairfax City residents in the future requires that we work together to obtain an accurate Census count.

The 2020 Census will include two phases: self-response and non-response follow-up. Self-response is the most accurate way to complete the count and ensure that Census field representatives do not visit Fairfax City households. However, many households are less likely to complete the self-response because of factors such as distrust of the government, complex home and living arrangements, and changes in technology. Boosting self-response numbers for the 2020 Census is the most effective way to help ensure over \$800 billion in federal funding (according to the George Washington University School of Public Policy) is fairly distributed across the entire U.S. population, allowing residents to thrive, live, learn, and grow.

2020 Census Timeline



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what?
is the
U.S. Census

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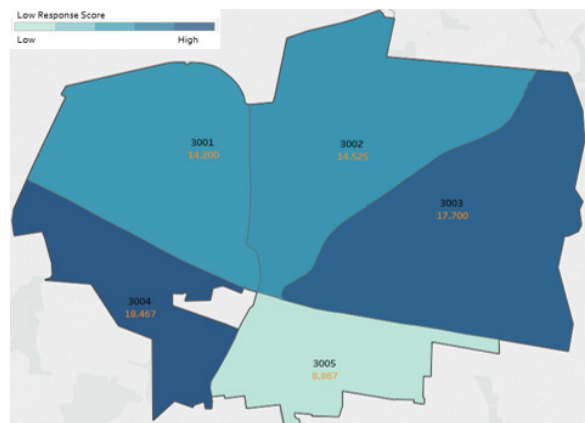
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why?
should I complete
the Census

Data on Census Tracts and Risk of Undercount in Fairfax City

There are neighborhoods in Fairfax City facing significant challenges that demand we ensure an accurate Census in order to channel needed resources to residents. In 2010, 80.6 percent of the City's households returned their Census questionnaires, and 19.4 percent of households required in-person follow-up. The areas of greatest concern for Fairfax City include Ardmore near Judicial Drive (Census tract 3004), Lord Fairfax Estates (tract 3002) and Little Rivers, Old Lee Hills, and Fair View (tract 3003).



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Systemic injustices have often resulted in communities of color facing significant inequities. For instance, Black and Hispanic residents continue to be victims of predatory lenders, receiving costlier home loans and mortgages than their white counterparts. The wages of workers earning below the 10th and 20th percentiles in Fairfax have decreased since 1979, and this decrease has disproportionately impacted Black and Hispanic workers. At every education level, Black residents face higher unemployment rates than their white and Latino counterparts. By obtaining an accurate count of people living in under-resourced communities, we can advocate that federal and state resources be allocated to address disparities. It is critical to identify trusted messengers in the community and conduct extensive outreach within key populations to ensure residents participate in the 2020 Census.

Frequently Asked Questions



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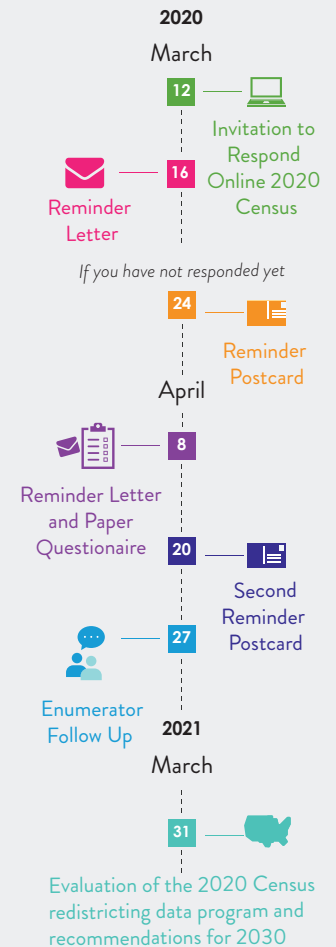
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What You Need to Know About the 2020 Census in Fairfax County

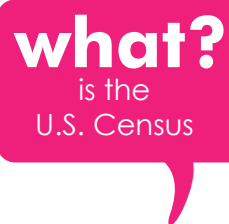
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2020 Census Timeline

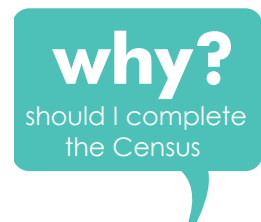


The U.S. Census counts every resident in the United States every ten years. This information is used by the federal government to allocate resources across the country. The Commonwealth of Virginia can receive close to \$17,776,199,831 in federal dollars to improve schools, transportation, parks, government assistance programs, emergency assistance, etc. Business also use this information to inform their decisions and bring more growth and commerce.



- Educate your staff/volunteers/community members about the Census so they can be a resource for clients/consumers and other community members – Visit cfnova.org/count-the-region for local resources.
- Learn more about and support outreach activities and events planned by the [Fairfax County Complete Count Committee](#) (a link is available from the above website).
- Engage trusted messengers in activities such as phone banking, public service announcements, social media messaging, and door-to-door canvassing to ensure we get the word out and increase the 2020 Census response rate.
- Provide opportunities in March and April 2020 for trusted community helpers at accessible neighborhood sites to offer internet access and assistance completing the form.

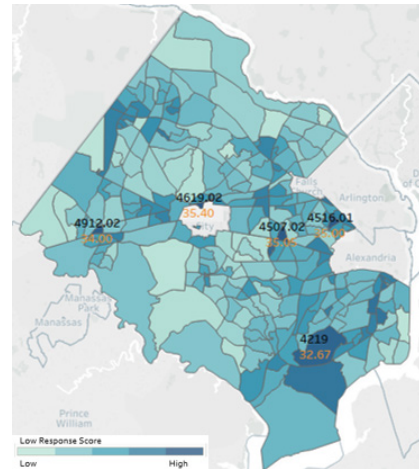
The Census is only 10 or 11 questions. Completing the Census will ensure that Fairfax County is eligible for its fair share of federal funding over the next 10 years. Completing the Census will ensure that Fairfax County receives proper political representation and resources.



Data on Census Tracts and Risk of Undercount in Fairfax County

There are neighborhoods in Fairfax County facing significant challenges that demand we ensure an accurate Census in order to channel needed resources to residents. In 2010, 79.9 percent of the County's households mailed back their Census questionnaire, requiring more costly and difficult in-person follow up to enumerate the remaining 20.1 percent. Approximately 6.1 percent of the County's households had either no internet access or only dial-up access.

The communities most at risk of an undercount include neighborhoods near Culmore and Bailey's Crossroads (Census tract 4516.01), Annandale (tract 4507.02), and along Sully Road (tract 4825.01).



Black labels reference census tracts and orange labels reference the percentage that required in-person follow-up enumeration. Data source: www.census.gov – Census tracts were obtained from the Planning Database that uses selected Census and 2012-2016 American Community Survey (ACS) estimates and the 2010 Census Mail Return Rate for each block group and tract. Last updated June 20, 2018.

Historically, people of color have been undercounted by the Census. Concerns about the “citizenship question” are likely to make immigrant families especially hesitant to participate in the Census. Nearly 6 in 10 Fairfax residents who live in poverty speak a language other than English at home and are foreign-born, and Fairfax has the highest percentage of children living with foreign-born parents (52 percent) in the Commonwealth of Virginia. Given the large foreign-born population, Fairfax County is at high risk of undercounting both citizen and non-citizen immigrants. It is critical to find trusted messengers in the community and conduct extensive outreach within these populations to ensure a complete and accurate count.

Frequently Asked Questions



How can I get help completing the Census or accessing the internet?

Once residents receive an invitation to complete the 2020 Census in the mail or online, there will be a number to call for assistance to complete the form.

What about confidentiality?

All Census responses are protected under Title 13 of the U.S. Code. Under this law, the Census Bureau is required to keep respondent information confidential. The Bureau is prohibited from sharing respondents' personal information with immigration enforcement agencies, like ICE, or law enforcement agencies, like the FBI or police. The law also prohibits the use of Census data to determine or deny eligibility for government benefits. The results from any Census or Census-related survey are reported in aggregate statistical format only.

What happens if I don't complete the 2020 Census?

You will receive several follow-up mailings asking you to complete the Census form. Not completing the Census means Census workers will visit your residence because you are required by law to participate. If you cannot be reached, a Census worker may contact your neighbors for information about your family size.

Will the Census be in my language?

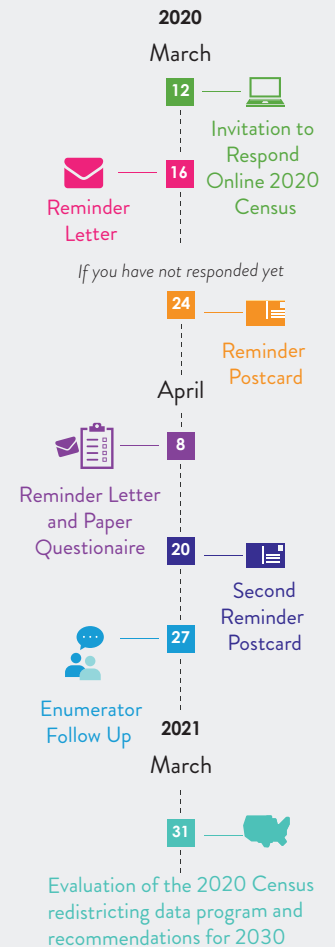
In 2020, the paper form will be available in English and Spanish. People may respond to the Census online and by phone in 13 languages (English, Chinese, Korean, Russian, Spanish, Vietnamese, Arabic, French, Haitian Creole, Japanese, Polish, Portuguese, and Tagalog). The Census Bureau will also have a language guide for 59 languages.

What You Need to Know About the 2020 Census in Manassas City

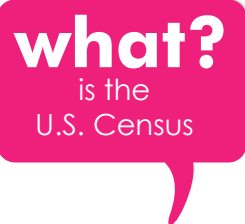
The 2020 Census directly impacts how much federal funding the Commonwealth of Virginia will receive over the next decade. It is estimated that Virginia will receive \$17,776,199,831 from 55 large federal programs for resources such as schools, hospitals, and infrastructure. Failure to obtain a complete and accurate Census count may lead to Virginia losing millions of dollars in federal funding to support programs that benefit Manassas City residents. People of color, low-income populations, young children, immigrants, and undocumented residents are among the groups most likely to be undercounted. Ensuring services for Manassas City residents in the future requires that we work together to accomplish an accurate Census count.

The 2020 Census will include two phases: self-response and non-response follow-up. Self-response is the most accurate way to complete the count and ensure that Census field representatives do not visit Manassas City households. However, many households are less likely to complete the self-response because of factors such as distrust of government, complex home and living arrangements, and changes in technology that pose challenges for the self-response component. Boosting self-response numbers for the 2020 Census is the most effective way to ensure over \$800 billion in federal funding (according to the George Washington University School of Public Policy) is fairly distributed across the entire U.S. population, allowing residents to thrive, live, learn, and grow.

2020 Census Timeline

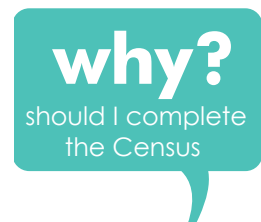


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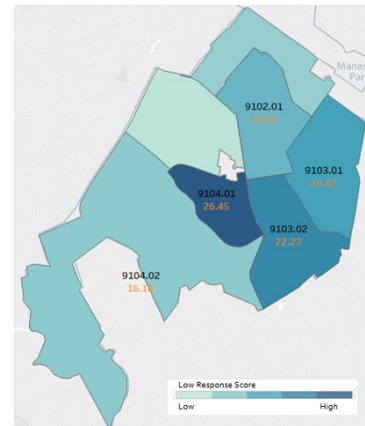
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- Learn more about and support outreach activities and events planned by the [Greater Prince William Complete Count Committee](#) (a link is available from the above website).
- Engage trusted messengers in activities such as phone banking, public service announcements, social media messaging, and door-to-door canvassing to ensure we get the word out and increase the 2020 Census response rate.
- Provide opportunities in March and April 2020 for trusted community helpers at accessible neighborhood sites to offer internet access and assistance completing the form.

The Census is only 10 or 11 questions. Completing the Census will ensure that Manassas City is eligible for its fair share of federal funding over the next 10 years. Completing the Census will ensure that Manassas City receives proper political representation and resources.



Data on Census Tracts and Risk of Undercount in Manassas City

In 2010, 74.8 percent of households in the City of Manassas returned their Census questionnaires, while the remaining 25.2 percent required in-person enumeration, which is more expensive and more difficult. Based on the latest Census estimates, approximately 63 percent of the City's population (26,015 residents) live in hard-to-count neighborhoods. American Community Survey estimates from 2014-2017 showed that 10.4 percent of households had either no internet access or only dial-up access. The communities at highest risk for an undercount in Manassas City include Georgetown South (Census tract 9104.01), as well as neighborhoods in south central Manassas City (Census tract 9103.02).



Black labels reference census tracts and orange labels reference the percentage that required in-person follow-up enumeration. Data source: www.census.gov – Census tracts were obtained from the Planning Database that uses selected Census and 2012-2016 American Community Survey (ACS) estimates and the 2010 Census Mail Return Rate for each block group and tract. Last updated June 20, 2018.

There are particular neighborhoods in the City in which many residents face significant challenges. For instance, in several Manassas City Census tracts, less than half of adults have ever attended college. Since 2005, the poverty rate for school-aged children in the City has increased dramatically (by 82.4 percent). A complete and accurate 2020 Census count is one way to ensure that under-resourced communities receive a fair allocation of federal and state funds to address inequities and improve the overall quality of life.

Frequently Asked Questions



How can I get help completing the Census or accessing the internet?

Once residents receive an invitation to complete the 2020 Census in the mail or online, there will be a number to call for assistance to complete the form.

What about confidentiality?

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What happens if I don't complete the 2020 Census?

You will receive several follow-up mailings asking you to complete the Census form. Not completing the Census means Census workers will visit your residence because you are required by law to participate. If you cannot be reached, a Census worker may contact your neighbors for information about your family size.

Will the Census be in my language?

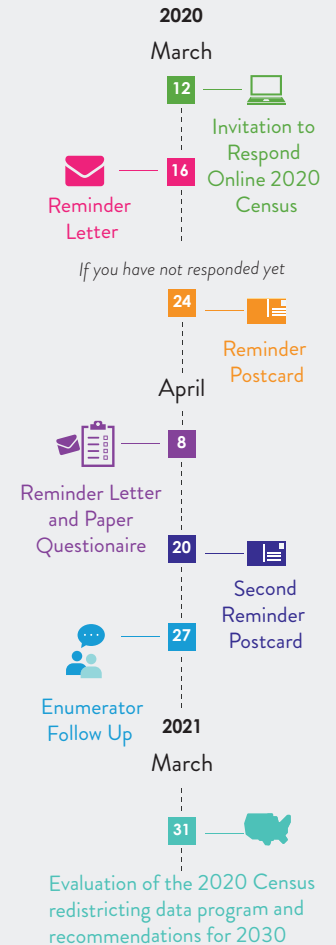
In 2020, the paper form will be available in English and Spanish. People may respond to the Census online and by phone in 13 languages (English, Chinese, Korean, Russian, Spanish, Vietnamese, Arabic, French, Haitian Creole, Japanese, Polish, Portuguese, and Tagalog). The Census Bureau will also have a language guide for 59 languages.

What You Need to Know About the 2020 Census in Loudoun County

The 2020 Census directly impacts how much federal funding the Commonwealth of Virginia will receive over the next decade. It is estimated that Virginia will receive \$17,776,199,831 from 55 federal programs for resources such as schools, hospitals, and infrastructure. Failure to obtain a complete and accurate Census count may result in Virginia losing millions of dollars in federal funding that supports programs benefitting Loudoun County residents. People of color, low-income populations, young children, immigrants, and undocumented residents are among the groups most likely to be undercounted. Ensuring services for Loudoun residents in the future requires that we work together to obtain an accurate Census count.

The 2020 Census will include two phases: self-response and non-response follow-up. Self-response is the most accurate way to complete the count and ensure that Census field representatives do not visit Loudoun households. However, many households are less likely to complete the self-response because of factors such as distrust of government, complex home and living arrangements, and changes in technology that pose challenges for the self-response component. Boosting self-response numbers for the 2020 Census is the most effective way to ensure over \$800 billion in federal funding (according to the George Washington University School of Public Policy) is fairly distributed across the entire U.S. population, allowing residents to thrive, live, learn, and grow.

2020 Census Timeline



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what?
is the
U.S. Census

how?
can you help

- Educate your staff/volunteers/community members about the Census so they can be a resource for clients/consumers and other community members – Visit cfnova.org/count-the-region for local resources.
- Learn more about and support outreach activities and events planned by the [Loudoun Complete Count Committee](#) (a link is available from the above website).
- Engage trusted messengers in activities such as phone banking, public service announcements, social media messaging, and door-to-door canvassing to ensure we get the word out and increase the 2020 Census response rate.
- Provide opportunities in March and April 2020 for trusted community helpers at accessible neighborhood sites to offer internet access and assistance completing the form.

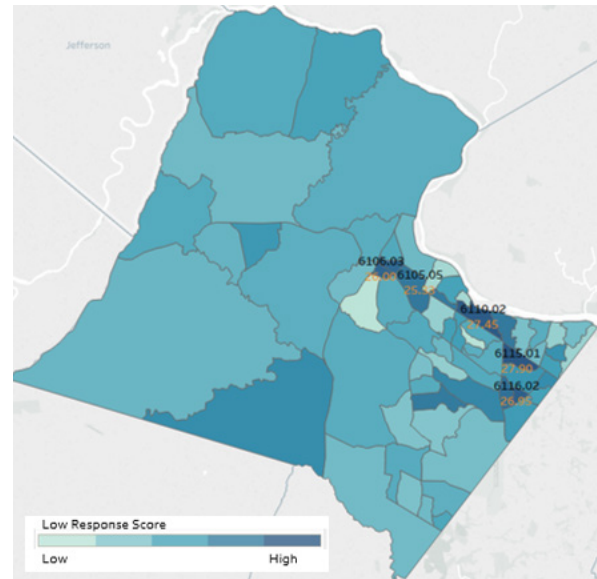
The Census is only 10 or 11 questions. Completing the Census will ensure that Loudoun County is eligible for its fair share of federal funding over the next 10 years. Completing the Census will ensure that Loudoun County receives proper political representation and resources.

why?
should I complete
the Census

Data on Census Tracts and Risk of Undercount in Loudoun County

There are neighborhoods in Loudoun facing significant challenges that demand we ensure an accurate Census in order to channel needed resources to residents. In 2010, 81.2 percent of Loudoun County households returned their Census questionnaires. The remaining 18.8 percent required in-person follow-up enumeration. Historically, people of color and foreign-born residents have been undercounted. Based on the 2013-2017 Census data, 20 percent of the population is Asian, 13 percent of the population is Hispanic, 9 percent is Black, and 1 percent is American Indian or Alaskan Native. In addition, while Loudoun is considered a low-poverty county, there are neighborhoods where families face significant challenges. Neighborhoods most at risk of an undercount in Loudoun include those near Dulles Town Center (Census tract 6115.01) and Sterling near Guilford Elementary School (tract 6116.02).

Obtaining an accurate count is critical to ensuring that Loudoun County has resources to address inequities and improve the quality of life of its residents.



Black labels reference census tracts and orange labels reference the percentage that required in-person follow-up enumeration. Data source: www.census.gov – Census tracts were obtained from the Planning Database that uses selected Census and 2012-2016 American Community Survey (ACS) estimates and the 2010 Census Mail Return Rate for each block group and tract. Last updated June 20, 2018.

Frequently Asked Questions



How can I get help completing the Census or accessing the internet?

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What about confidentiality?

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What happens if I don't complete the 2020 Census?

You will receive several follow-up mailings asking you to complete the Census form. Not completing the Census means Census workers will visit your residence because you are required by law to participate. If you cannot be reached, a Census worker may contact your neighbors for information about your family size.

Will the Census be in my language?

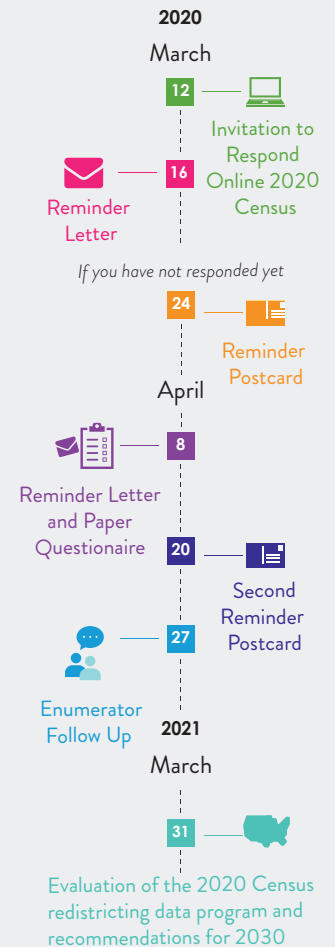
In 2020, the paper form will be available in English and Spanish. People may respond to the Census online and by phone in 13 languages (English, Chinese, Korean, Russian, Spanish, Vietnamese, Arabic, French, Haitian Creole, Japanese, Polish, Portuguese, and Tagalog). The Census Bureau will also have a language guide for 59 languages.

What You Need to Know About the 2020 Census in Manassas Park

The 2020 Census directly impacts how much federal funding the Commonwealth of Virginia will receive over the next decade. It is estimated that Virginia will receive \$17,776,199,831 from 55 large federal programs for resources such as schools, hospitals, and infrastructure. Failure to obtain a complete and accurate Census count may lead to Virginia losing millions of dollars in federal funding that would benefit Manassas Park residents. People of color, low-income populations, young children, immigrants, and undocumented residents are among the groups most likely to be undercounted. Ensuring services for Manassas Park residents in the future requires that we work together to obtain an accurate Census count.

The 2020 Census will include two phases: self-response and non-response follow-up. Self-response is the most accurate way to complete the count and ensure that Census field representatives do not visit Manassas Park households. However, many households are less likely to complete the self-response because of factors such as distrust of government, complex home and living arrangements, and changes in technology that pose challenges for the self-response component. Boosting self-response numbers for the 2020 Census is the most effective way to ensure over \$800 billion in federal funding (according to the George Washington University School of Public Policy) is fairly distributed across the entire U.S. population, allowing residents to thrive, live, learn, and grow.

2020 Census Timeline



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what?
is the
U.S. Census

how?
can you help

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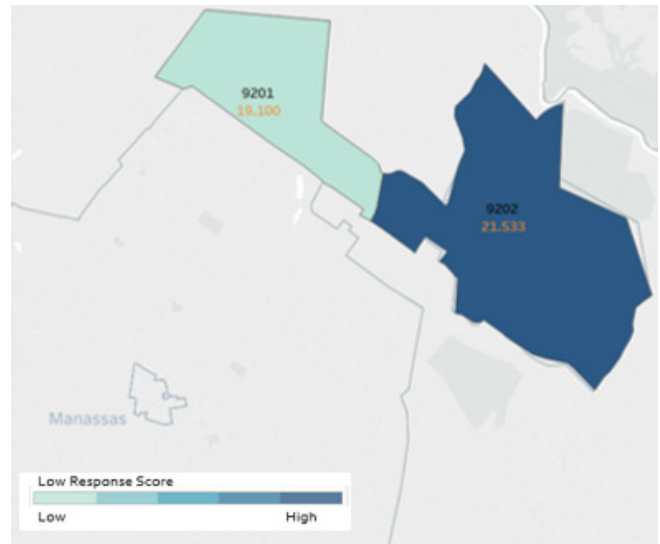
The Census is only 10 or 11 questions. Completing the Census will ensure that Manassas Park is eligible for its fair share of federal funding over the next 10 years. Completing the Census will ensure that Manassas Park receives proper political representation and resources.

why?
should I complete
the Census

Data on Census Tracts and Risk of Undercount in Manassas Park

In 2010, 79.5 percent of Manassas Park's households returned their Census questionnaires, while the remaining 20.5 percent of households required costlier and more difficult in-person follow-up.

All of Manassas Park is at risk of an undercount, especially in the Bloom Crossing area. The latest Census data (2013-2017) shows that 6.6 percent of households in the City of Manassas Park have either no internet access or only dial-up access. Black and Hispanic residents are at highest risk of being undercounted. Manassas Park has seen the most dramatic increase in people of color (up 28 percent) in the Commonwealth of Virginia in the last 15 years, in particular Latinxs. The poverty rate for school-aged children has also increased dramatically (by 73.7 percent) since 2005. It will be critical to engage trusted messengers in the community and conduct extensive outreach within key populations to ensure residents receive the resources they need to address inequities.



Black labels reference census tracts and orange labels reference the percentage that required in-person follow-up enumeration.
Data source: www.census.gov – Census tracts were obtained from the Planning Database that uses selected Census and 2012-2016 American Community Survey (ACS) estimates and the 2010 Census Mail Return Rate for each block group and tract. Last updated June 20, 2018.

Frequently Asked Questions



How can I get help completing the Census or accessing the internet?

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What happens if I don't complete the 2020 Census?

You will receive several follow-up mailings asking you to complete the Census form. Not completing the Census means Census workers will visit your residence because you are required by law to participate. If you cannot be reached, a Census worker may contact your neighbors for information about your family size.

Will the Census be in my language?

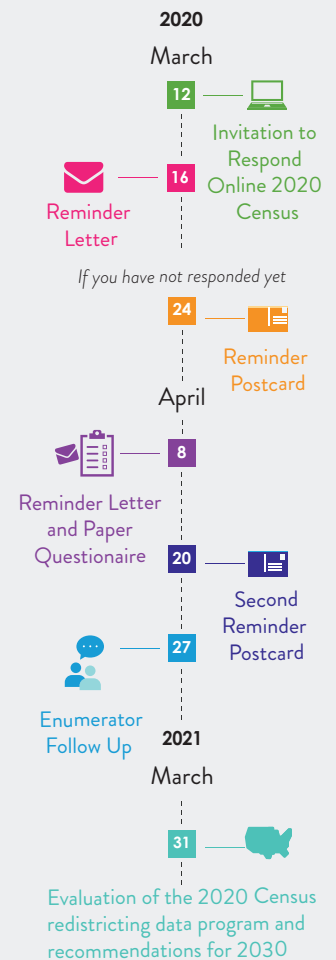
In 2020, the paper form will be available in English and Spanish. People may respond to the Census online and by phone in 13 languages (English, Chinese, Korean, Russian, Spanish, Vietnamese, Arabic, French, Haitian Creole, Japanese, Polish, Portuguese, and Tagalog). The Census Bureau will also have a language guide for 59 languages.

What You Need to Know About the 2020 Census in Montgomery County

The 2020 Census directly impacts how much federal funding the State of Maryland will receive over the next decade. It is predicted that the State of Maryland will receive \$16,398,153,415 from 55 large federal programs for resources such as schools, hospitals, and infrastructure. Failure to obtain a complete and accurate census count may lead to Maryland losing millions of dollars in federal funding that supports programs that benefit Montgomery County residents. People of color, low-income populations, young children, immigrants, and undocumented residents are among the groups most likely to be undercounted. Ensuring services for Montgomery County residents in the future requires that we work together to accomplish an accurate Census count.

The 2020 Census will include two phases: self-response and non-response follow-up. Self-response is the most accurate way to complete the count and ensure that Census field representatives do not visit Montgomery County households. However, many households are less likely to complete the self-response because of factors such as distrust of government, complex home and living arrangements, and changes in technology that pose challenges for the self-response component. Boosting self-response numbers for the 2020 Census is the most effective way to ensure over \$800 billion (according to the George Washington University School of Public Policy) in federal funding is fairly distributed across the entire U.S. population, allowing residents to thrive, live, learn, and grow.

2020 Census Timeline



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U.S. Census

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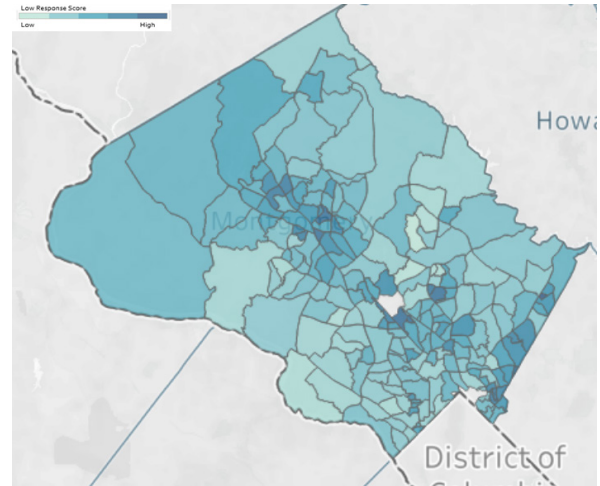
- Educate your staff/volunteers/community members about the Census so they can be a resource for clients/consumers and other community members – Visit [Maryland Census 2020](#).
- Convene workshops and webinars for philanthropic organizations, faith groups, parent groups, and community-based organizations to share resources and information and receive important updates.
- Engage trusted messengers in activities such as phone banking, public service announcements, social media messaging, and door-to-door canvassing to ensure we get the word out and increase the 2020 Census response rate.
- Provide opportunities in March and April 2020 for trusted community helpers at accessible neighborhood sites to offer internet access and assistance completing the form.

The Census is only 10 or 11 questions. Completing the Census will ensure that Montgomery County is eligible for its fair share of federal funding over the next 10 years. Completing the Census will ensure that Montgomery County receives proper political representation at the state and federal levels.

why?
should I complete
the Census

Data on Census Tracts and Risk of Undercount in Montgomery County

Montgomery County has taken aggressive steps to ensure that immigrants are counted in the 2020 Census. Montgomery County's complete count Census committee, chaired by Council President Nancy Navarro, has more than 40 members organized into subgroups representing education, technology, community organizations, and business. Despite this effort, more work is needed to ensure immigrant populations participate in the 2020 Census. The Complete County Committee identified 42 areas of the county with large immigrant populations that require attention. These include lower-income areas on the east side of the county: Wheaton, Aspen Hill, parts of Gaithersburg and Germantown. It will be critical to engage trusted messengers and conduct extensive outreach within immigrant communities to ensure residents receive resources needed to address inequities in Montgomery County.



Data source: www.census.gov – Census tracts were obtained from the Planning Database that uses selected Census and 2012-2016 American Community Survey (ACS) estimates and the 2010 Census Mail Return Rate for each block group and tract. Last updated June 20, 2018.

Frequently Asked Questions



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Will the Census be in my language?

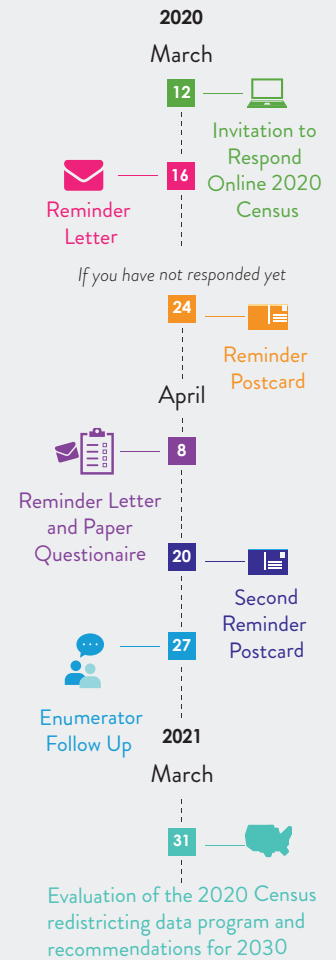
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What You Need to Know About the 2020 Census in Prince George's County

The 2020 Census directly impacts how much federal funding the State of Maryland will receive over the next decade. It is estimated that the state of Maryland will receive \$16,398,153,415 from 55 federal programs for resources such as schools, hospitals, and infrastructure. Failure to obtain a complete and accurate count in the 2020 Census may lead to Maryland losing millions of dollars in funding for programs that benefit Prince George's County residents. People of color, low-income populations, young children, immigrants, and undocumented residents are among the groups most likely to be undercounted. Ensuring services for Prince George's County residents in the future requires that we work to obtain an accurate Census count.

The 2020 Census will include two phases: self-response and non-response follow-up. Self-response is the most accurate way to complete the count and ensure that Census field representatives do not visit Prince George's County households. However, many households are less likely to complete the self-response because of factors such as distrust of government, complex home and living arrangements, and changes in technology that pose challenges for the self-response component. Boosting self-response numbers for the 2020 Census is the most effective way to ensure over \$800 billion (according to the George Washington University School of Public Policy) in federal funding is fairly distributed across the entire U.S. population, allowing residents to thrive, live, learn, and grow.

2020 Census Timeline



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what?
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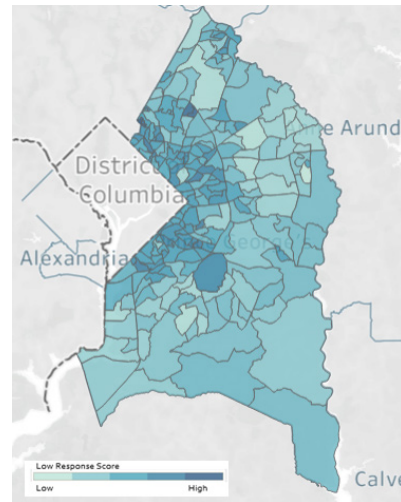
- Educate your staff/volunteers/community members about the Census so they can be a resource for clients/consumers and other community members – Visit [Prince George's County Planning Department Complete Count Committee](#).
- Convene workshops and webinars for philanthropic organizations, faith groups, parent groups, and community-based organizations to share resources and information and receive important updates.
- Engage trusted messengers in activities such as phone banking, public service announcements, social media messaging, and door-to-door canvassing to ensure we get the word out and increase the 2020 Census response rate.
- Provide opportunities in March and April 2020 for trusted community helpers at accessible neighborhood sites to offer internet access and assistance completing the form.

The Census is only 10 or 11 questions. Completing the Census will ensure that Prince George's is eligible for its fair share of federal funding over the next 10 years. Completing the Census will ensure that Prince George's County receives proper political representation at the state and federal levels.

why?
should I complete
the Census

Data on Census Tracts and Risk of Undercount in Prince George's County

In 2010, Prince George's County had the largest undercount of any county in Maryland. The non-return mail rate in the state of Maryland was 20 percent, over 1 million people. Eleven census tracts in Prince George's County had low-response scores between 40 and 50 percent; more than any other county in Maryland. Prince George's County is 63 percent African American, 16 percent Hispanic, and 14 percent White. The undercount in 2010 impacted the County's political representation at the federal and state level and significantly compromised federal funding. The County lost funding for Women Infant and Children (WIC), Section 8 housing subsidies, recreation centers and parks, schools, roads and other programs.



Data source: www.census.gov – Census tracts were obtained from the Planning Database that uses selected Census and 2012-2016 American Community Survey (ACS) estimates and the 2010 Census Mail Return Rate for each block group and tract. Last updated June 20, 2018.

Communities most at risk of an undercount include the Glendale area near Glendale Elementary School close to Palamar Park and Reid Temple AME Church (Census Tract 8004.13) and the Harvest Temple Church of God (Census tract 8021.06). Prince George's County joined the NAACP in filing a lawsuit claiming that inadequate funding for the proposed 2020 Census will result in undercounting communities of color. This will disproportionately impact Prince George's County, jeopardizing resources that are needed to adequately address the needs of the community and support growth. It is critical to engage trusted messengers and conduct extensive outreach throughout the County to ensure that communities receive the resources needed to address inequities and support development in Prince George's County.

Frequently Asked Questions



How can I get help completing the Census or accessing the internet?

Once residents receive an invitation to complete the 2020 Census in the mail or online, there will be a number to call for assistance to complete the form.

What about confidentiality?

All Census responses are protected under Title 13 of the U.S. Code. Under this law, the Census Bureau is required to keep respondent information confidential. The Bureau is prohibited from sharing respondents' personal information with immigration enforcement agencies, like ICE, or law enforcement agencies, like the FBI or police. The law also prohibits the use of Census data to determine or deny eligibility for government benefits. The results from any Census or Census-related survey are reported in aggregate statistical format only.

What happens if I don't complete the 2020 Census?

You will receive several follow-up mailings asking you to complete the Census form. Not completing the Census means Census workers will visit your residence because you are required by law to participate. If you cannot be reached, a Census worker may contact your neighbors for information about your family size.

Will the Census be in my language?

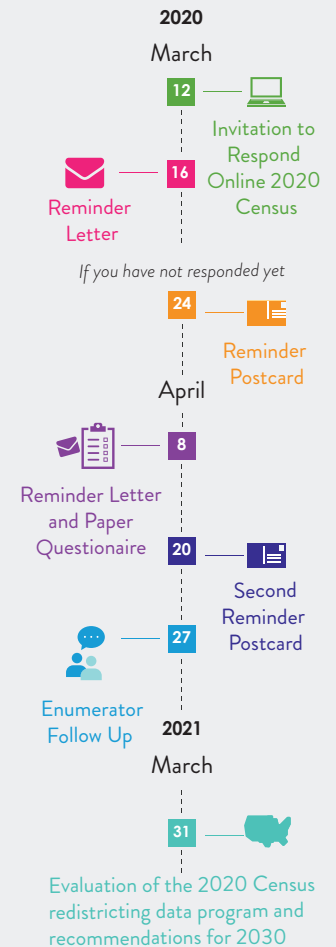
In 2020, the paper form will be available in English and Spanish. People may respond to the Census online and by phone in 13 languages (English, Chinese, Korean, Russian, Spanish, Vietnamese, Arabic, French, Haitian Creole, Japanese, Polish, Portuguese, and Tagalog). The Census Bureau will also have a language guide for 59 languages.

What You Need to Know About the 2020 Census in Prince William County

The 2020 Census directly impacts how much federal funding the Commonwealth of Virginia will receive over the next decade. It is estimated that Virginia will receive \$17,776,199,831 from 55 federal programs for resources such as schools, hospitals, and infrastructure. Failure to obtain a complete and accurate Census count may result in Virginia losing millions of federal dollars for programs benefitting Prince William County residents. People of color, low-income populations, young children, immigrants, and undocumented residents are among the groups most likely to be undercounted. Ensuring services for Prince William residents in the future requires that we work together to obtain a complete and accurate Census count.

The 2020 Census will include two phases: self-response and non-response follow-up. Self-response is the most accurate way to complete the count and ensure that Census field representatives do not visit Prince William County households. However, many households are less likely to complete the self-response because of factors such as distrust of government, complex home and living arrangements, and changes in technology that pose challenges for the self-response component. Boosting self-response numbers for the 2020 Census is the most effective way to ensure over \$800 billion in federal funding (according to the George Washington University School of Public Policy) is fairly distributed across the entire U.S. population, allowing residents to thrive, live, learn, and grow.

2020 Census Timeline



The U.S. Census counts every resident in the United States every ten years. This information is used by the federal government to allocate resources across the country. The Commonwealth of Virginia can receive close to \$17,776,199,831 in federal dollars to improve schools, transportation, parks, government assistance programs, emergency assistance, etc. Business also use this information to inform their decisions and bring more growth and commerce.

what?
is the
U.S. Census

how?
can you help

- Educate your staff/volunteers/community members about the Census so they can be a resource for clients/consumers and other community members – Visit cfnova.org/count-the-region for local resources.
- Learn more about and support outreach activities and events planned by the [Greater Prince William Complete Count Committee](#) (a link is available from the above website).
- Engage trusted messengers in activities such as phone banking, public service announcements, social media messaging, and door-to-door canvassing to ensure we get the word out and increase the 2020 Census response rate.
- Provide opportunities in March and April 2020 for trusted community helpers at accessible neighborhood sites to offer internet access and assistance completing the form.

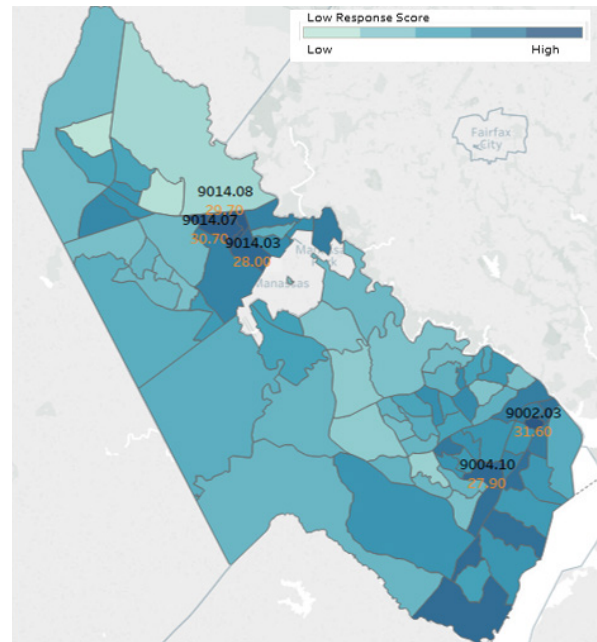
The Census is only 10 or 11 questions. Completing the Census will ensure that Prince William County is eligible for its fair share of federal funding over the next 10 years. Completing the Census will ensure that Prince William County receives proper political representation and resources.

why?
should I complete
the Census

Data on Census Tracts and Risk of Undercount in Prince William County

There are neighborhoods in Prince William County facing significant challenges that demand we ensure an accurate census in order to channel needed resources to residents. In 2010, 77.9 percent of Prince William County households completed the Census, while costlier and more difficult in-person follow up was required to enumerate the remaining 22.1 percent (98,199) households who reside in historically hard-to-count neighborhoods. The communities at highest risk of an undercount include Dumfries (Census tract 9009.01), Dale City around Hampton Middle School (tract 9004.07), Woodbridge (especially tracts 9006 and 9002.03), and the Sudley/Bull Run area (tracts 9016.02 and 9014.07).

Since the 1980s, the population in Prince William County has nearly tripled and become increasingly diverse. It is critical to identify trusted messengers in the community and campaign heavily within key populations to ensure the County receives the resources it needs to address inequities and improve the quality of life.



Black labels reference census tracts and orange labels reference the percentage that required in-person follow-up enumeration. Data source: www.census.gov – Census tracts were obtained from the Planning Database that uses selected Census and 2012-2016 American Community Survey (ACS) estimates and the 2010 Census Mail Return Rate for each block group and tract. Last updated June 20, 2018.

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